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Ben Waggoner

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Compression for Great Digital Video is an essential reference for encoding digital video and audio for the Web, CDROM, DVD, and other media. Digital video professionals achieve better and faster results by learning everything that happens before compression (shooting, editing, and capturing) and after compression (getting files on the server, getting reliable bandwidth, and end-user configuration). This book provides a solid foundation in the fundamentals of light, vision, and compression technology applicable to any compression software. It also teaches how to use the most popular applications to optimize files for maximum quality, efficiency, and manageability.

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