



Corporate Governance: A Board Director's Pocket Guide: Leadership, Diligence, and Wisdom

Eric Yocam

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Over the last few years, corporate leadership and governance have received greater attention in the media. Given the significant failures in the boardroom from companies such as Enron, WorldCom, and Tyco, the board of director position has become a pivotal role. Navigating this potential minefield is difficult but not impossible thanks to Corporate Governance, an essential guide for any board director. This edition of the pocket guide not only provides simple access to vital information on corporate governance but also offers a source of the best critical practices for the director. Eric Yocam and Annie Choi present the corporate governance principles in a brief yet complete and accessible manner. Organized in a convenient and easy-to-use format, this guide covers numerous topics in corporate governance, including: Board characteristics, Director effectiveness, Compliance, Risk management, Capability maturity models, Total Cost of Ownership (TCO) technique. Corporate Governance promotes corporate governance awareness to a broad audience beyond the active corporate director for profit and nonprofit companies. Investors, instructors, students, governance practitioners, lawyers, international readers, as well as anyone interested in corporate governance can achieve greater understanding of a topic essential to today's business success.

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